



Sara Bowman

Art Director
Graphic Designer

@dasarabeara
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sarabeara.com

PERSONALITY

STRENGTHS FINDER:

Input, Context, Analytical, Restorative, Learner

PATH4: Driver

INTJ

ENNEAGRAM 8

WORK EXPERIENCE

Freelance/Contracting
2015-Present

Graphic Designer

Brands I've Worked With:

Mainstream Boutique & Mac and Me, GracePoint Church, Self Esteem Brands (Anytime Fitness & Waxing the City), TCF Bank, Boston Scientific, InHarvest

Kind of Work:

Packaging/label design, product design, social media, web/mobile ads, campaign design, brochures, print ads, email design, branding, animated digital ads, billboards, product photography, social media design

Gradient Financial Solutions
2017-2018

Senior Graphic Designer

Design logos, brand materials, and print materials (magazine ads to billboards) for clients.

Group 3 Marketing
2013-2015

Graphic Designer

Designed for all in-salon marketing materials and signage. Print production, front-end design for email marketing, and slides.

Regis Corporation
2012-2013

Marketing Graphic Designer

Main designer for Regis Salon premium brands. Updated branding for various companies owned by Regis Corporation.

SKILLS

Art Direction, Packaging, Typography, Layout, Branding, Print Production, Video Editing, HTML, CSS, Wordpress, Photography

TOOLS



Adobe Creative Suite

InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, Audition

Microsoft Office

Word, Excel, Powerpoint

Google Web Designer

EDUCATION

The Art Institutes Intl. - MN
DEC 2011 • B.A. Graphic Design

VOLUNTEERING

GracePoint Church

Junior High Youth Leader • 2007-2011

Senior High Youth Leader • 2011-Present

AIIGA Minnesota

Portfolio 1-on-1 Co-Chair • 2017-2018

Portfolio 1-on-1 • 2016-2017

The Common Table • 2015